

Tube Products INTERNATIONAL



The trade magazine for tube and pipe products

www.read-tpi.com

2022 EDITORIAL FOCUS

MARCH

- Fittings, valves, flanges & connectors
- OCTG, gas & pipeline products

MAY

- Tube Düsseldorf – show issue
- Lamiera – show issue
- FABTECH Canada – show issue
- Copper & aluminium tubes
- Plastic tube & pipe products

JULY

- Tube handling & logistics
- Fittings, valves, flanges & connectors

SEPTEMBER

- Tube China – show issue
- Tube Southeast Asia – show issue
- FABTECH – show issue
- EuroBLECH – show issue
- TUBOTECH – show issue
- Tube inspection & testing technology
- OCTG, gas & pipeline products

NOVEMBER

- Tube India – show issue
- Valveworld – show issue
- Steel & stainless steel pipes
- Fittings, valves, flanges & connectors

The magazine

Tube Products INTERNATIONAL features all the latest news, interviews, case studies and technical articles from the tube and valve industries. It is published and distributed 6 times per year as a large section – with a cover and back cover – within its sister publication Tube & Pipe Technology magazine. TPI has its own news website, online digital edition and newsletter. It is read by buyers and decision makers involved in the global tube industry.

Distribution

The worldwide circulation of Tube Products INTERNATIONAL is further increased by bonus distribution of free copies to visitors at all of the leading international tube and pipe related trade fairs around the globe.

Total global distribution: over **21,600** per issue.

Europe – 56%

Asia (including China) – 32%

Americas – 11%

Rest of the World – 1%

* Typical distribution

Comprises printed distribution and electronic distribution. Does not include bonus circulation at international trade shows, exhibitions and conferences. Pass-along readership is not included.

Website statistics

Based upon a 12-month period (1 August 2020 to 31 July 2021):

Total sessions served (unique visitors) 119,216

Total hits 507,916

Usage analytics provided by Matrix Stats

Contact us

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2022 EXHIBITION CALENDAR

Specifications & advertisement sizes

1 Page Bleed 	1 Page 	1/2 Page Horizontal 	1/2 Page Vertical
1/2 Page Island 	1/3 Page Vertical 	1/3 Page Square 	1/3 Page Horizontal
1/4 Page Horizontal 	1/4 Page Vertical 	1/6 Page Display panel 	Double Page Spread

Advertising material must be provided to us in **ELECTRONIC FILE FORMAT** with **HARD COPY**

TIFF or JPEG File: Resolution – 300dpi (minimum). CMYK

PDF document: (PDF/X-1a setting) All fonts should be embedded, and all linked image files should be included. Only high resolution graphics should be used (minimum 300dpi). The PDF must be provided as complete 4-colour document (no colour separation accepted)

We cannot accept advertisements supplied in Microsoft Word, Publisher or PowerPoint

IMPORTANT NOTICE: For advertisers unable to supply material in any of the above formats, please call to discuss in-house advertisement production services.

Online advertising

Option 1: Website



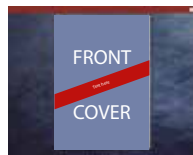
- 2 months min booking
- Sizes:
728px (w) x 90px (h),
300px (w) x 250px (h)
- JPEG, PNG or GIF

Option 2: Website advertisement



- 2 months min booking
- Size:
300px (w) x 600px (h)
- JPEG, PNG or GIF

Option 3: Digital



cover



option 2 + inner cover

- Advertising space on electronic (Ezine)
first left hand page next to the inner cover
- Format: A4 (72dpi) JPEG, PNG or GIF
- Hyperlinked
- Example: [click here](#)

Option 4: TPI newsletter



- Text advert with logo
- Every 2 months
- Image: 600px (w) x 400px (h)
- Title: 2-3 lines
- Hyperlinked
- Example: [click here](#)

Option 5: TPI 'Out Now' email



- Banner advert in our new issue 'out now' email
- Every 2 months
- 600px (w) x 100px (h)
- Hyperlinked
- Example: [click here](#)



4-8 April
Birmingham, UK



18-21 May
Milan, Italy



14-16 June
Toronto, Canada



20-24 June
Düsseldorf, Germany



26-29 Sept
Shanghai, China



5-7 October
Bangkok, Thailand



25-27 October
São Paulo, Brazil



25-28 October
Hanover, Germany



23-25 Nov
Mumbai, India



8-10 Nov
Atlanta, Georgia, USA



29 Nov-1 Dec
Düsseldorf, Germany



30 Nov-1 Dec
Milan, Italy