



Tube Products INTERNATIONAL



The trade magazine for tube and pipe products

www.read-tpi.com

2019

EDITORIAL FEATURES

JANUARY

- OCTG, gas & pipeline products
- Small diameter, high precision tubes
- BORU 2019 – show issue
- TOLexpo 2019 – show issue

MARCH

- Mechanical tubing (automotive, aerospace, etc)
- Tube welding technology
- Plastic & composite tubes & pipes
- Tube Russia 2019 – show issue

MAY

- Steel & stainless steel tubes
- Fittings, valves, flanges & connectors
- Made in Steel 2019 – show issue
- Guangzhou 2019 – show issue
- Lamiera 2019 – show issue

JULY

- Copper & aluminium tubes
- Corrosion repair & replacement
- Tube handling & logistics
- Drilling, piercing & punching

SEPTEMBER

- OCTG, gas & pipeline products
- Tube inspection & testing technology
- FABTECH 2019 – show issue
- TUBOTECH 2019 – show issue
- Tube Southeast Asia 2019 – show issue

NOVEMBER

- Steel & stainless steel tubes
- Fittings, valves, flanges & connectors
- Plastic & composite tubes & pipes
- STEELFAB 2020 – show issue

Please note: features subject to change

The magazine

Tube Products INTERNATIONAL is the international trade magazine for tube and pipe products. The news pages of every issue report the latest international corporate and economic industry information. Features cover new technological advances in materials, products and ancillaries available within the tube and pipe industry around the world.

Distribution

The regular bi-monthly worldwide circulation of Tube Products INTERNATIONAL is further increased by bonus distribution of free copies to visitors at all the leading international tube and pipe related trade fairs around the globe.

Total global distribution: over **26,000** per issue.

Europe – 46%

Asia (including China) – 28%

Americas – 14%

Rest of the World – 12%

* Typical distribution

(Comprises printed distribution and electronic distribution plus bonus circulation at international trade shows. Pass-along readership is not included)

Website statistics

Based upon a 12-month period (1 August 2017 to 31 July 2018):

Total sessions served (unique visitors) 175,535

Total hits 563,218

Usage analysis provided by Matrix Stats

Contact us

EDITOR

Rory McBride
Email: rory@intras.co.uk
Tel: +44 1926 334137

ADVERT MATERIAL & PRODUCTION

Liz Hughes
Email: liz@intras.co.uk
Tel: +44 1926 334137

SALES

UK, ROW, USA, CANADA & S. AMERICA, GERMANY, AUSTRIA, SWITZERLAND

Steve Singh
Email: steve@intras.co.uk | Tel: +44 1926 834688

ITALY

Giuliana Benedetto
Email: giuliana@intras.co.uk | Tel: +39 342 397 7383 | Tel: +44 1926 834686

CHINA, TAIWAN, HONG KONG

Linda Li 李書紅
Email: linda@intras.co.uk | Tel: +44 1926 834685

Published by Intras Ltd (ISSN 1755-7216)

46 Holly Walk | Leamington Spa | Warwickshire | CV32 4HY | UK
Tel: +44 1926 334137 | Fax: +44 1926 314755 | Email: tpi@intras.co.uk

2019 EXHIBITION CALENDAR



14-17 January
Dubai, UAE



28 Feb – 2 March
Istanbul, Turkey



5-8 March
Lyon, France



14-16 May
Milan, Italy



14-17 May
Moscow, Russia



15-18 May
Milan, Italy



13-15 June
Guangzhou, China



16-21 September
Hanover, Germany



18-20 September
Bangkok, Thailand



1-3 October
São Paulo, Brazil



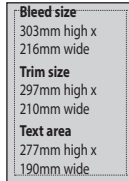
11-14 November
Chicago, IL, USA



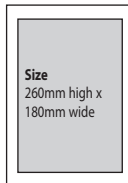
4-7 December
Tehran, Iran

Specifications & Advertisement Sizes

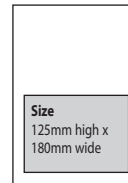
1 Page Bleed



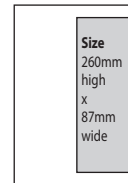
1 Page



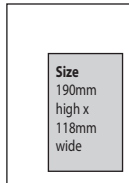
1/2 Page Horizontal



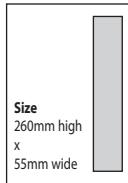
1/2 Page Vertical



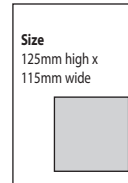
1/2 Page Island



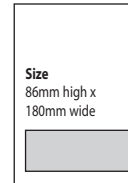
1/3 Page Vertical



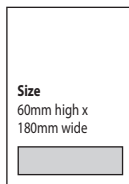
1/3 Page Square



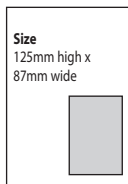
1/3 Page Horizontal



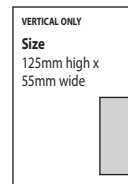
1/4 Page Horizontal



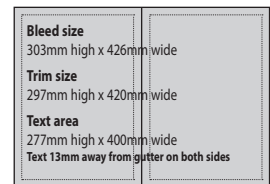
1/4 Page Vertical



1/6 Page Display panel



Double Page Spread



Advertising material must be provided to us in **ELECTRONIC FILE FORMAT** with **HARD COPY**

TIFF or JPEG File: Resolution – 300dpi (minimum). CMYK

PDF document: (PDF/X-1a setting) All fonts should be embedded, and all linked image files should be included. Only high resolution graphics should be used (minimum 300dpi). The PDF must be provided as complete 4-colour document (no colour separation accepted)

We cannot accept advertisements supplied in Microsoft Word, Publisher or PowerPoint

IMPORTANT NOTICE: There is a minimum charge of **£33 per alteration** for any changes to existing advertising material. For advertisers unable to supply material in any of the above formats, please call to discuss charges for in-house advertisement production service.

Online Advertising

Option 1: Website



- 2 months min booking
- Sizes:
728 x 90 pixels,
300 x 250 pixels
- JPEG, PNG or GIF

Option 2: Website advertisement



- 2 months min booking
- Size:
300 x 600 pixels
- JPEG, PNG or GIF

Option 3: Digital



cover



option 2 + inner cover

- Advertising space on electronic (Ezine) **first left hand page next to the inner cover**, within our Ezine service. Available online for approximately 2 calendar months.
- Format: A4 (72dpi) JPEG, PNG or GIF

Option 4: TPI e-newsletter



- Plain text advert with logo
- Advert within e-newsletter
- Hyperlinked
- Distributed via email
- Every 2 months